



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 10/31/2020

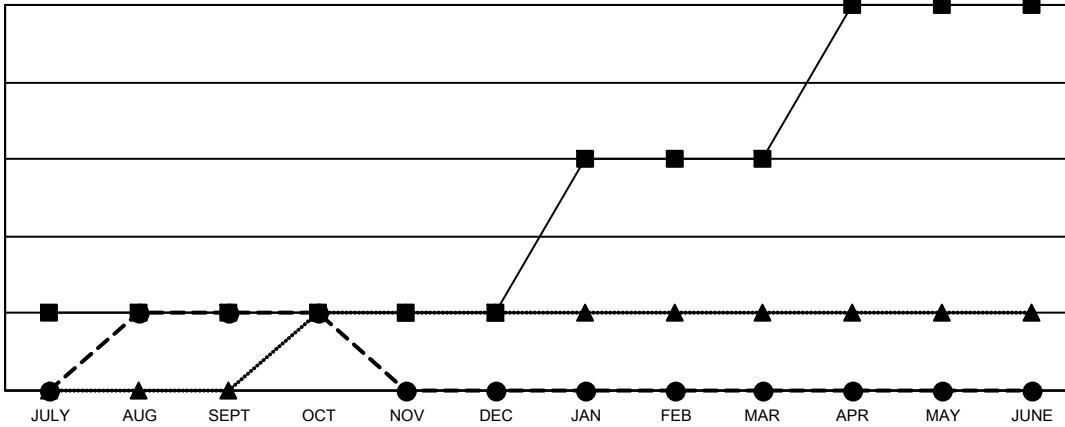
Multiple District 33

LOCATION: MASSACHUSETTS

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	1	1
OCT/NOV/DEC	0	0	0
JAN/FEB/MAR	2	0	0
APR/MAY/JUNE	2	0	0

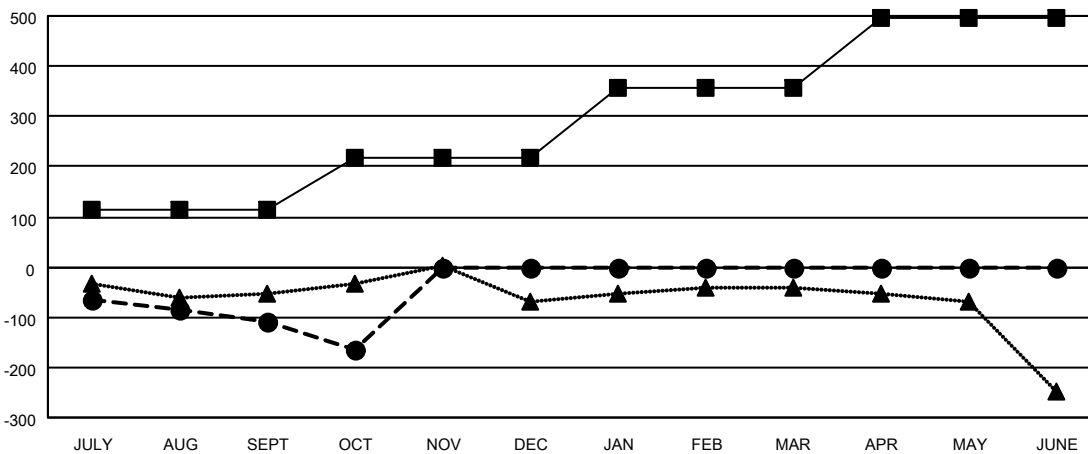
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	115	98	183
OCT/NOV/DEC	102	29	77
JAN/FEB/MAR	140	0	0
APR/MAY/JUNE	140	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 1	
<u>DROPPED MEMBERS</u>	
DECEASED	37
CLUB CANCELLED	1
OTHER	222
TOTAL	260

44 CLUBS OF 218 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

<u>GENDER DISTRIBUTION</u>	
MALE	4,435 (66.47%)
FEMALE	2,237 (33.53%)
TOTAL FAMILY UNIT MEMBERS	1,064
FAMILY MEMBERS PAYING HALF DUES	543